



# CALL FOR ARTISTS



## ***THIS CENTURY ART GALLERY*** **WILLIAMSBURG ART CENTER**

is seeking original art for  
***5 x 7~ ART ON THE QT***

***5x7~ART ON THE QT*** is TCAG's second annual benefit exhibition featuring artwork ***donated*** by invited artists.

**Artists are invited to donate an original piece of unframed art in any medium with a selling value of at least \$100.** Outside measurements shall be 5" x 7" horizontal or 7" x 5" vertical, including any unpainted borders. 3-D work may not exceed 7" in any direction. Jewelry should be mounted on a 5" x 7" rigid backing such as matte board or foam core.

Each piece will be displayed anonymously and will sell for \$100. Proceeds will benefit This Century Art Gallery's exhibitions and programs.

**Art should be un-matted and un-framed. Artists may sign the back of their piece, but no signatures or initials should be visible on the front.** Paintings are to be on a rigid surface such as: 300 lb paper, canvas panel, aqua or clay board, illustration board, or canvas panel. Works on canvas are to be on 5" x 7" stretcher bars or mounted on 5" x 7" board. Photographs are to be mounted on a 5" x 7" support such as mat board or foam core. The art will be displayed on easels or shelves and does not need to be wired for hanging. The gallery will assign a code to correspond to the artist's donation form at the time the art is delivered.

All artwork must remain on display until the end of the 5 x 7 event on September 25<sup>th</sup>. It is understood that all sold art work is a donation to the gallery and artists of sold work will be sent an acknowledgment letter after the event. Any art work that is not sold should be removed by the artist at the end of the event, 8:00 – 8:30. Artists not present at the event will be notified if their painting was not sold and should arrange to pick up their work from the gallery by Friday, September 30<sup>th</sup>. Unsold artwork that was mailed to the gallery will be returned by the same means.

The art will be exhibited at a gala event on Sunday, September 25<sup>th</sup> from 5:30 to 8:00 p.m. at the Williamsburg Community Building on North Boundary Street. In addition to the featured 5x7 art sale, there will be a silent auction, light fare, and a wine bar. Tickets to the event will be \$45 per person. *Donating Artists will be offered a special ticket rate of \$35 with advance purchase by 9/17/11.*

There will be a preview period from 5:30 to 6:30. At 6:30, guests may select their art for purchase. To maintain anonymity, the name of the artist will not be revealed until after the purchase is complete.

Please indicate your commitment to donate a piece of art for the ***5x7~ART ON THE QT*** event by completing the *Commitment to Donate* form and returning it to This Century Art Gallery by August 13th, or you may complete a Commitment to Donate form online at:

<http://www.thiscenturyartgallery.org/fundraisers/DonorForm5x7.cfm> (enter code: **5x7QT2011**)

Deliver donated art to the gallery on Friday, September 16 from 2:00 to 5:00 p.m.  
or Saturday, September 17 from 11:00 a.m. to 2:00 p.m.

Mailed art should be sent in time to arrive at the gallery by Saturday, September 17.

This Century Art Gallery ▲ Williamsburg Art Center, is an educational, non-profit organization incorporated under laws of the Commonwealth of Virginia.

Visit the gallery at 219 North Boundary Street in Williamsburg,  
or contact the gallery at 757-229-4949 or [thiscenturyartgallery@verizon.net](mailto:thiscenturyartgallery@verizon.net)  
For more information about TCAG, visit our website at [www.thiscenturyartgallery.org](http://www.thiscenturyartgallery.org).

**5 x 7 ~ ART ON THE QT Calendar**

Aug 13	5:00 p.m.	Deliver Commitment to Donate forms to TCAG or online at <a href="http://www.thiscenturyartgallery.org/fundraisers/DonorForm5x7.cfm">www.thiscenturyartgallery.org/fundraisers/DonorForm5x7.cfm</a>
Sept 16 Sept 17	2:00 – 5:00 p.m. 11:00 a.m. – 2:00 p.m.	Deliver Art work to TCAG 219 North Boundary Street, Williamsburg
Sept 17		Mailed Art work due at TCAG P.O. Box 388 Williamsburg, VA 23187-0388
Sept 25	6:00 – 8:30 p.m.	<i>5 x 7 ~ ART ON THE QT</i> Gala Event Williamsburg Community Building
	8:30 – 9:00 p.m.	Donor Artists may retrieve any unsold Artwork
Sept 27-30 August 1 <sup>st</sup>	11:00 a.m. – 5:00 p.m. 10:00 a.m. – NOON	Artists may pick up unsold art work at TCAG Mailed work will be returned.

# 5 x 7~ ART ON THE QT

## Donor Commitment Form

*Please return this form by August 13th to indicate your commitment to donate one or more pieces of art to*

**This Century Art Gallery's First Annual  
5 x 7 ~ ART ON THE QT Fundraising Event**

I intend to donate \_\_\_\_\_ number of art pieces.

ARTIST NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Please return form to:

**THIS CENTURY ART GALLERY**

Attn: **5 x 7 ~ ART ON THE QT**

P.O. Box 388 / 219 North Boundary Street

Williamsburg, VA 23187-0388

- 2-D work shall measure 5" x 7" outside, including any borders
- 3-D work may not exceed 7" in any direction
- Jewelry should be mounted on a 5" x 7" rigid backing

↓↓ Use this 5" x 7" box as a guide to measure your work: ↓↓

# 5 x 7~ ART ON THE QT

## Donation Information Form

*Please number the back of your artwork to correspond to the title number below.*  
**DO NOT SIGN THE PIECE OR INCLUDE ANY OTHER IDENTIFIERS ON THE PAINTING.**

The Artist Name will be revealed at the time of sale.

ARTIST NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

TITLE 1. \_\_\_\_\_ MEDIUM \_\_\_\_\_

TITLE 2. \_\_\_\_\_ MEDIUM \_\_\_\_\_

TITLE 3. \_\_\_\_\_ MEDIUM \_\_\_\_\_

RETURN THIS FORM WITH YOUR ARTWORK TO:

**THIS CENTURY ART GALLERY, Attn: 5 x 7 ~ ART ON THE QT**

P.O. Box 388 / 219 North Boundary Street, Williamsburg, VA 23187-0388

**Delivery Dates: Sept 16, 2:00 – 5:00 p.m. or Saturday, Sept 17, 11:00 a.m. - 2:00 p.m.**

**Mailed art work should arrive by 5:00 p.m. on Saturday, September 17<sup>th</sup>**

▪ 2-D work shall measure 5" x 7" (the size of this box)

▪ 3-D work may not exceed 7" on any side ▪ Jewelry should be mounted on a 5" x 7" rigid backing